Theory of Change and Program Areas

Rights & Justice	Program Areas				
	Freedom	**Equality**	**Empowerment**	**Transparency**	**Accountability**
Problem Statement	The Gambia suffers from weak governance characterized by a low level of transparency and accountability, weak enforcement of laws and inefficient delivery of services. There are low levels of civic awareness and popular participation while individuals and groups do not effectively utilize accountability mechanisms to ensure adherence to the rule of law, protection rights or demand goods and services. Consequently, public institutions and officials are not compelled to perform and deliver according to law.				
Theory of Change	With these program areas, the expected vision of success is: Active, highly aware and empowered citizenry who are utilizing accountability mechanisms to hold State institutions and agents accountable.				
Objectives	To ensure that no one is denied fundamental freedoms but that everyone enjoys freedom without fear of reprisals in any form.	To ensure that no one is excluded from participation, opportunities and services on account of one's sex, ethnicity, religion, disability or other status but to be effectively included and participate.	To ensure that no one is unaware of their rights and duties but that everyone is well informed and well empowered to become an agency for change.	To ensure that no one denied access to information but that there is open governance system with citizens able to access and understand laws, processes, institutions, decisions and services.	To ensure that there is no abuse of power and impunity within the state and society, but that institutions and officials adhere to the rule of law and take responsibility for their decisions and actions.
Scope	This program area will focus on the promotion of fundamental human rights and freedoms necessary to ensure and open civic space, democratic governance and sustainable development.	This program area focuses on addressing structural issues that give rise to discrimination, exclusion and denial of the full enjoyment of rights.	This program area focuses on enabling individuals and communities to demand their rights and services, hold duty bearers accountable and participate in public affairs.	This program area focuses on creating openness in decision making processes, delivery of goods and services and public access to all relevant information.	This program area focuses on strengthening the adherence to the rule of law and the monitoring and protection of human rights.

Human Rights Focus Areas	• Freedom of Expression • Freedom of Media • Freedom of Assembly • Freedom of Association • Freedom of Movement • Freedom of Worship	• Diversity • Inclusion • Non-Discrimination • Representation • Disability, Women, Child Rights • Equal Opportunities • Social and Economic Rights	• Civic Education • Voter Education • Citizen Engagement • Participation	• Access to Information • Transparent Processes • Elections Monitoring and Observation • Anti-Corruption • Open Government • Internet Freedom	• Access to Justice • Rule of Law • Human Rights Monitoring and Protection • Environmental Protection • Violence against Women • Advocacy • Law Enforcement
Cross-Cutting Strategies and Tools	1. **Partnership Building.** We will seek and accept collaboration in the furtherance of these program areas. 2. **Research.** We will engage in research to obtain the evidence to back our analysis and interventions across human rights focus areas. 3. **Legal Reforms.** As a result of our research and interventions, we will pursue legal reforms to bring about institutional reforms, enhance service delivery and attain our goals in general. 4. **Strategic Litigation.** This is a strategic action we will undertake to strengthen human rights protection and further the objectives of our interventions in general. 5. **Protests and Civil Disobedience:** These are strategic actions to employ in responding to issues or seeking the attainment of objectives. 6. **Capacity Building**. We will engage constantly in building knowledge and skills, and developing tools for individuals, groups, communities, institutions and organizations to empower them to act and bring change.				